



PRACTICE SET

End Semester (Vth Semester) Examination, December, 2025

Program: B. Sc. (Hons.) Agriculture

Subject: Entrepreneurship Development & Business Communication

Subject Code: 40B.316

Course Outcome:

At the end of the course, the students will be able to

CO1: Demonstrate a comprehensive understanding of concept of entrepreneurship and the essential traits of successful entrepreneurs.

CO2: Apply SWOC analysis, achievement motivation and problem -solving skill in assessing and enhancing entrepreneurial potential.

CO3: Exhibit proficiency in business leadership, managerial skills, effective communication for successful entrepreneurship in the agricultural sectors.

CO4: Develop competency in project planning, formulation, financing along with the ability to identify business opportunity.

UNIT- I

Short Questions (5 Marks question only Lower order thinking-LOT)

Q. No.	Question	Bloom Taxonomy	Course Outcome
1	Explain in detail the meaning and concept of an entrepreneur. Discuss the role of an entrepreneur in business development.	Understand	CO1
2	Describe in detail the various strengths and weaknesses of a business organization with suitable examples.	Understand	CO1
3	List the major characteristics and qualities that define a successful entrepreneur.	Remember	CO1
4	State different types of opportunities and threats faced by a business in the competitive environment.	Remember	CO2
5	Define achievement motivation and explain its significance in entrepreneurial success.	Remember	CO1

Long Questions (15 Marks)

Q.No.	Question	Bloom Taxonomy	Course Outcome
6	Examine the concept of entrepreneurship development and	Analyse	CO1

	briefly explain its role in enhancing entrepreneurial skills and capabilities.		
7	Explain SWOC analysis and discuss its significance in business planning and decision-making.	Analyse	CO1
8	Classify in detail the various ways in which entrepreneurs contribute to the economic growth and overall development of a country.	Analyse	CO1
9	Critically evaluate the idea of choosing entrepreneurship as a career option, highlighting its advantages, challenges, and long-term potential.	Evaluate	CO1
10	Evaluate the significant contributions made by women entrepreneurs in India and describe their role in strengthening the nation's economic and social development.	Evaluate	CO1

UNIT – II

Short Questions (5 Marks only Lower order thinking-LOT)

Q. No.	Question	Bloom Taxonomy	Course Outcome
11	Describe in detail the various government policies and initiatives designed to promote entrepreneurship development in the country.	Understand	CO2
12	Describe the functions and contributions of different agencies and institutions involved in supporting and promoting entrepreneurship development.	Understand	CO2
13	Discuss how government policies and schemes facilitate the growth of entrepreneurship and support new business ventures.	Understand	CO3
14	Summarise on the Small Industries Service Institute (SISI), highlighting its objectives, functions, and services to small enterprises.	Understand	CO2
15	State a concise overview of the Entrepreneurship Development Institute of India (EDII).	Remember	CO2

Long Questions (15 Marks)

Q. No.	Question	Bloom Taxonomy	Course Outcome
16	Explain in detail the various government institutions at national and state levels that play a significant role in promoting and supporting entrepreneurship development in India.	Analyse	CO4
17	Evaluate the major central and state-level institutions that provide support, training, and resources for entrepreneurship development.	Evaluate	CO4

18	Examine the influence of economic reforms on the growth, performance, and competitiveness of agribusinesses and agri-enterprises in India.	Analyse	CO4
19	Explain the essential managerial skills required for successful entrepreneurial development, highlighting their importance in planning, organizing, and managing business ventures.	Evaluate	CO4
20	Assess the various methods of idea generation and explain how innovative ideas can be evaluated and developed into viable business opportunities.	Evaluate	CO4

UNIT – III

Short Questions (5 Marks only Lower order thinking-LOT)

Q. No.	Question	Bloom Taxonomy	Course Outcome
21	Describe the various types of entrepreneurs and explain the characteristics that distinguish each type.	Remember	CO3
22	Discuss the concept of innovative entrepreneurs and discuss their role in introducing new ideas, products, and technologies in the business world.	Remember	CO3
23	Compare between an entrepreneur and entrepreneurship, highlighting their meanings, scope, and significance in the business context.	Understand	CO3
24	Discuss the major leadership skills essential for effective business management and explain how these skills contribute to entrepreneurial success.	Understand	CO3
25	Discuss the important problem-solving skills that an entrepreneur must possess and explain how these skills help in addressing business challenges.	Understand	CO3

Long Questions (15 Marks)

Q. No.	Question	Bloom Taxonomy	Course Outcome
26	Explain in detail the fundamental elements that constitute strong and effective business leadership, and explain how these elements contribute to organizational success.	Analyse	CO3
27	Review the terms controlling, supervising, and problem-solving in a business context, and discuss their importance in managerial decision-making.	Analyse	CO3
28	Justify the major advantages and limitations of conducting internal and external evaluations in a business organization, highlighting their role in performance assessment.	Evaluate	CO3
29	Appraise the need for entrepreneurship and discuss its significance in economic development, innovation, and job	Evaluate	CO3

	creation.		
30	Evaluate the statement “Communication is a two-way process,” and explain why mutual exchange, feedback, and understanding are essential for effective communication.	Evaluate	CO3

UNIT – IV

Short Questions (5 Marks only Lower order thinking-LOT)

Q. No.	Question	Bloom Taxonomy	Course Outcome
31	Describe the meaning and concept of supply chain management and describe its importance in ensuring smooth business operations.	Remember	CO3
32	Define project formulation and explain its role in planning and developing a successful business project.	Remember	CO5
33	Describe project report, highlighting its purpose, structure, and relevance in business planning.	Understand	CO5
34	Describe the different types of business finance available to enterprises for meeting their short-term and long-term financial needs.	Understand	CO3
35	Define the concept of Total Quality Management (TQM) and explain its significance in improving organizational performance and customer satisfaction.	Remember	CO3

Long Questions (15 Marks)

Q.No.	Question	Bloom Taxonomy	Course Outcome
36	Analyse in detail the major steps involved in the process of project formulation and explain how each step contributes to the development of a viable business project.	Analyse	CO5
37	Explain the concept of rural enterprises, explaining their nature, scope, and significance in promoting rural economic development and employment generation.	Analyse	CO5
38	Explain the functioning of supply chain management in detail, describing how various components such as procurement, production, distribution, and logistics work together to ensure efficient business operations.	Analyse	CO5
39	Measure the key steps involved in conducting a pre-feasibility study and discuss the different types of pre-feasibility reports prepared for evaluating project viability.	Evaluate	CO5
40	Evaluate the major characteristics of small businesses and elaborate on the dynamic role they play in promoting innovation, employment, and overall economic development.	Evaluate	CO5

SUMMARY SHEET:**CO WISE**

CO	Question No.	Marks
CO1	1, 2, 3, 5,6, 7,8,9,10	80
CO2	4, 11,12,14,15	60
CO3	13,21,22,23,24,25,26,27,28,29,30,31,34,35	105
CO4	16,17,18,19,20	75
CO5	32,33,36,37,38,39,40	80
TOTAL		400

UNIT Wise

CO	Question No.	Marks
UNIT1	1-10	100
UNIT2	11-20	100
UNIT3	21-30	100
UNIT4	31-40	100
TOTAL		400

BLOOM'S Taxonomy Level (BTL) Wise

BTL	Question. No.	Marks
LOT	1-5, 11-15, 21-25, 31-35	100
HOT	6-10, 16-20, 26-30, 36-40	300
TOTAL		400

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Disclaimer: - This is a practice set. The Question in End semester examination will differ from the practice set. This practice set is meant for practice only.